



THE DOMESTIC SOURCING INITIATIVE: OPPORTUNITIES FOR COMPANIES

PURPOSE

The purpose of the Plant Based Foods Institute's (PBFi) Domestic Sourcing Initiative (DSI) is to encourage and support plant-based food companies to domestically source ingredients for human consumption. Many plant-based food companies use imported ingredients, relying on global supply networks vulnerable to disruptions and significant delays. By sourcing key ingredients in the United States, companies can build more resilient networks to support long-term growth and stability for our farmers and supporting industries.

PROGRAM

The DSI connects plant based-food companies with domestic supply network partners, such as farmers, processors, ingredient suppliers and manufacturers, creating collaborative opportunities for American farmers and rural communities. PBFi is also working to develop and advance policies that support domestic production of plant-based ingredients.

PRINCIPLES

Sustainability is at the heart of the plant-based foods industry. Domestic sourcing is an opportunity for food and farm businesses to reduce their carbon footprints through shorter supply chains, and to encourage farming practices that promote biodiversity, nutrition, and soil health. The DSI is committed to creating business opportunities for diverse and socially disadvantaged communities, including small-to-mid-sized growers and processors, partnering with and learning from these communities.

THE OPPORTUNITY FOR COMPANIES

Many plant-based food companies currently rely on imported ingredients making their supply networks more vulnerable to the sourcing, shipping, and transportation challenges that come with them. By sourcing key ingredients domestically, companies can build stronger, more resilient networks to support their growth and stability.

Plant based food industry data and consumer trends show a trust in company claims and associate plant based products with greater personal and planetary health. Beyond product formulations, plant based food companies, ingredient suppliers, processors, manufacturers, and other supply chain participants have the opportunity to be food systems advocates by investing in sourcing practices that align with improved business, environmental, and social outcomes in ways that show direct impact to regional food systems.



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GOALS

The primary goal of the DSI is to support and bring awareness to successful domestic supply partnerships with American farmers and plant-based food companies by facilitating partnerships and highlighting outcomes to the plant-based foods industry.

Reporting of the business, environmental, and social results of these supply chain partnerships will support the design of a large-scale domestic sourcing campaign for the entire plant-based food industry in the United States. PBFi will collect data from partners to document the benefits of building domestic food supply chains.

During the pilot phase of this initiative, PBFi produced a series of documentary videos showcasing innovative domestic supply partnerships engaged in smart business strategies that center direct relationships with farmers. The videos are promotional materials by the Plant Based Foods Institute and Plant Based Foods Association, displayed on the DSI website, and showcased at related public events. All videos are available for use by DSI participants. Participation in a video is not required to be involved in the Domestic Sourcing Initiative.

For more information and to view our pilot videos, please visit <https://source.pbf institute.org>.